

BTEC Extended Certificate in Travel and Tourism

Course at a glance

- Equivalent to one A-Level
- 4 units
- 2 internal assessments (assignment/coursework)
- 2 external assessments (1x exam per year)
- January exams both years

Topics at a glance

- Overview of the travel and tourism industry including interpreting and analysing tourism data/statistics
- The features and appeal of Global destinations
- The principles of marketing in travel and tourism
- Understanding the role of visitor attractions

Task

Knowing the key terms and concepts of Travel and Tourism is an essential part of the course.

Research and write in ***your own words*** the meaning of the following key ***travel and tourism terms*** and concepts. Then give a UK example.

Please ensure you use Travel and Tourism definitions and include examples.

Use the following web resources to help you with this task:

- <https://hwb.gov.wales/api/storage/3f708892-2cfe-4b78-bed2-2ec90ce5fc52/Section1-IntroducingTourism.pdf>
- <https://studyrocket.co.uk/revision/level-3-travel-and-tourism-btec-international/the-world-of-travel-and-tourism/travel-and-tourism-terminology>
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Key Term	Definition	Example (UK)
Domestic tourism		
Inbound tourism		

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Outbound tourism		
Leisure travel		
Business/corporate travel		
VFR <i>Visiting Friends and Relatives as a reason for travel</i>		
Day visitor		
Short break holiday		
Serviced Accommodation		

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Non-serviced Accommodation		
Visitor Attraction		
Tour Operator		
Travel Agent		
Tourist Information Centre		
Customer Service		
Package holiday		

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All-inclusive holiday		
Low-cost airline		
Scheduled airline		
Chartered airline		