



# Level 3 Applied Psychology



1. What is Psychology? Research an approved definition and note what you find below.

2. Complete the table below. Use the following website to help you:

<https://www.simplypsychology.org/a-level-approaches.html#cog>

Psychological approach	What are the main assumptions (beliefs) of this approach?
The cognitive approach	
The social approach	
The learning approach	
The biological approach	

Research the study War of the Ghosts by Bartlett (1932)

Write a brief summary of the study

Research the study by Zimbardo- What did he do? What were the findings?

For each of the approaches in the previous table research how they could explain the following:

- 1) Aggression
- 2) The development of gender
- 3) Consumer behaviour

Use the internet to help you and make notes below of what you find.