

Business A Level - Preparatory Work 2025

The Business team is very much looking forward to you joining our course in September. Some of you will have studied Business at GCSE or BTEC level. For others of you, Business will be a completely new subject. Don't worry – whatever stage you are currently at, we are ready to support you in your learning.

Below you will find a range of resources to help you prepare for your course. It will be useful for you to keep notes to support your learning later as you will be able to draw on relevant business examples when you learn about new theories or working practices. If a specific area of Business appeals to you, do some individual research to find out what is going on – you might want to make yourself an expert on a certain FTSE 100 company or learn about the career of a well-known and successful entrepreneur.

Learning the Jargon:

Business has its own language which takes some getting used to. Build up your vocabulary and terminology by using this site: <https://www.bbc.co.uk/news/business-15060411>

Online reading for the summer:

One of the best ways to spend time relaxing is by upgrading your knowledge. This can be done anywhere! The question is what to read....

APPS for Business



News websites for Business

1. The Guardian: <https://www.theguardian.com/uk/business>
2. The Independent: <https://www.independent.co.uk>
3. The FT: <https://www.ft.com>
4. Reuters: <https://www.reuters.com/>

Task 1: Choose at least 2 companies you have a genuine interest in and create a profile of each company by researching areas such as:

- a) Type of company – sole trader, private limited public limited etc, and where it is based geographically.
- b) Product range - apply the Boston Matrix if you can using Tutor2U
<https://www.tutor2u.net/business/reference/boston-matrix-and-product-portfolios>
- c) Marketing methods
- d) Financial performance
- e) How has the business been impacted by external factors such as Brexit, Coronavirus or US tariffs

Task 2: Consider a leader that interests you, e.g. Sophi Tranchell, Jeff Bezos, Richard Branson, Alexandra Margolis. Research how the leader develops their product/service and how they now influence others.