

Today's BTEC in Travel and Tourism



Right for you, right for your future

Rosie Birch - Outstanding BTEC Travel and Tourism Student of the Year 2014

Rosie studied the **BTEC Level 3 National Extended Diploma in Travel and Tourism**. She has gained much travel experience through voluntary work overseas and gave 100% in her placement at a travel company, who were extremely impressed by her customer centred-approach and knowledge of destinations – all skills gained through her BTEC qualification. Rosie achieved Distinction grades and plans to travel and take on more voluntary work overseas.



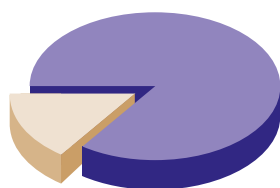
Progress with your studies

50%+



More than **50%** of 20- to 30-year-olds going on to higher education have progressed via studying a BTEC†

85%



85% of BTEC students who progressed to further studies expect to derive long-term career-related benefits from their BTEC study*

Succeed in your career

79%



79% of BTEC students who progressed into employment consider BTEC as an important stepping stone towards their dream job*

62%



62% of large companies have recruited employees with a BTEC qualification**

† www.which.co.uk/university

* Independent research carried out by London Economics 2010

** YouGov Large Business Research, February 2011

Sam Banks - Outstanding BTEC Travel and Tourism Student of the Year 2013

Sam excelled when taking her **BTEC Level 3 National Extended Diploma in Travel and Tourism** at college as part of her studies. She had previously achieved Distinctions in a RSPH Food Hygiene qualification and a City & Guilds Diploma in Preparation for Air Cabin Crew Level 2. As a result of her studies – combined with careful interview research and preparation – Sam secured a cabin crew position in Bristol.



Learn how you can study BTEC as a standalone course, or alongside GCSEs and A levels, at www.btec.co.uk