

Advertising Opportunities

A1 POSTER ADVERTISING



If you have a product, service or event that is appropriate to advertise to 16-19 age bracket, our campus A1 portrait poster frames (2ft x 3ft) can display your full colour posters for maximum impact. Advertisements would last for a term.

The terms run as follows and cost:

Autumn Term (September to December)	£400
Spring Term (January to April)	£400
Summer Term (May to July)	£300

You can provide already existing A1 posters for fitting or send us your artwork and we can organise printing for a small charge.

DIGITAL ADVERTISING



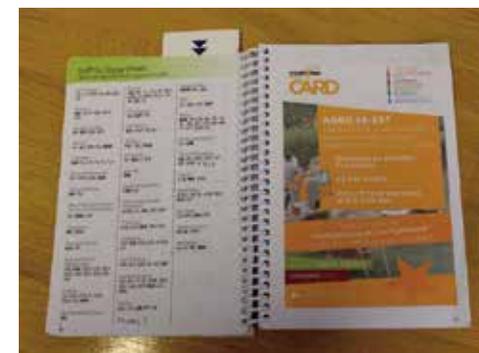
At just £25 per week, you can promote your product, service or event to ALL of our staff and students.

We have nine screens around the campus in all of the social areas. In addition, and inclusive of the £25 price, we will also share your slide on the College's social media weekly, for the duration of your advert.

Our current following on social media is:

Facebook | 5345
Twitter | 3968
Instagram | 1652

STUDENT DIARIES



1,750 diaries are printed annually and issued to all students. **The deadline for adverts is the 30th June each year.**

Rates for advertising are as follows:

Full page inside front cover (width 98mm x height 151mm):	£500
Full page inside back cover (width 98mm x height 151mm):	£400
Full page (width 98mm x height 151mm):	£300
Half page (width 98mm x height 73mm):	£175
Footer (width 98mm x height 30mm):	£75

All advertisements are in colour and last for a full 12 months. A design service is also available for a small charge.