

# **Advertising Opportunities**

### **A1 POSTER ADVERTISING**

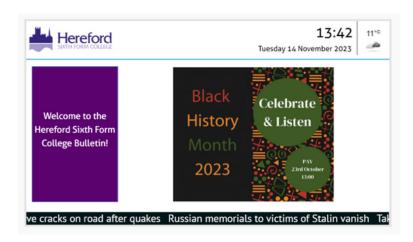


If you have a product, service or event that is appropriate to advertise to 16-19 age bracket, our campus A1 portrait poster frames (2 ft x 3 ft) can display your full colour posters for maximum impact. Advertisements last for an entire term.

#### **Autumn Term**

(September to Decembe	r)	£400
<b>Spring Term</b> (January to April)		£400
Summer Term		
(May to July)		£300

## **DIGITAL ADVERTISING**



At just £25 per week, you can promote your product, service or event to ALL of our staff and student. We have nine screens around campus in all social areas. In addition, we will also share your slide on the college's social media weekly for the duration of your advert.

## Our current following on social media is approximately:

Facebook: 5300

Twitter: 4100

Instagram: 2800

For further details, please contact the marketing officer.

Telephone: 01432 355166 Email: marketing@hereford.ac.uk