

BTEC Nationals in Business

Step into your future



Why choose a BTEC National in Business?

From start-ups to multinationals, businesses come in all shapes and sizes, which means they offer a vast and varied number of job opportunities. Whether you're interested in a career in marketing, event management or business finance, a BTEC National in Business is a great choice for you.

During your course, you'll gain hands-on experience, transferable skills and knowledge of how a business works, which will enhance your job prospects and help you succeed, whatever business sector you want to go into.

BTEC National	No. of A levels equivalent in size to:	GLH
Certificate	0.5	180
Extended Certificate	1	360
Foundation Diploma	1.5	510
Diploma	2	720
Extended Diploma	3	1080

BTEC Nationals are:

- Level 3 qualifications designed to provide you with the core knowledge and study skills you will need to progress to higher education or employment.
- The most widely recognised skills-based qualification for admission to higher education.
- Equivalent in standard to A levels.
- Available in 5 different sizes: ranging from smaller courses designed for study alongside other level 3 qualifications, like A levels, to the Extended Diploma, equivalent in size to 3 A levels.
- Valid for UCAS points - see **BTEC Nationals Guide** for full details.

What you'll learn:

Depending on the size of qualification you choose, topics you could study include:

- Developing a Marketing Campaign
- Managing an Event
- International Business
- Personal and Business Finance
- Digital Marketing
- Visual Merchandising
- Market Research
- Employment Law

What you will gain:



Hands-on experience of real-world scenarios



Core knowledge and understanding of the sector



Confidence in applying your knowledge



Stronger study and research skills



Transferable employability skills



Evidence to support future academic/job applications

Where you can go next:

Higher Education

- 4 out of 5 of BTEC students go on to receive a 1st or 2nd class degree.*
- In 2015, over 25% of the students entering university in England did so with a BTEC.**

Employment

BTEC Nationals in Business are supported by major employers, including: Barclays Bank, John Lewis, Nielsen, Peter Jones Foundation, The Co-operative Group, Chartered Institute of Personnel and Development and the Chartered Management Institute.

Case studies



Julius Muyombya

Our BTEC Business and Enterprise Student of the Year in 2016, Julius has been making use of his skills by setting up social enterprise projects to help improve the lives of others in his local community in Uganda.



Lily Mann

After studying a BTEC in Business, alongside IT and A-level Economics, Lily secured a place on Tesco's Management Programme which she is combining with a degree in Business Management and Law at University.



Kirsty Fishwick

Kirsty studied a BTEC Level 3 in Enterprise and Entrepreneurship at the Peter Jones Enterprise Academy and has recently graduated from Durham University with a 1st Class BA Honours degree in Business and Management.

Did you know...?

90% of BTEC students are employed full time after graduating.***

Talk to your tutor to find out more or go to **ichoosebtec.com**